

As Seen In... *Woman's Day, Redbook & Good Housekeeping, February 2007*

Special Advertising Section

# Luxury Independent Senior Living

Conservatory at Keller Town Center  
and Conservatory at Plano

Lifestyle:  
Dallas

Welcome home to Conservatory Senior Living™ and to our newest communities: Conservatory Senior Living in Plano opening in February 2007 and Conservatory Senior Living at Keller Town Center.

Like our residences elsewhere in Texas, the Conservatory at Plano and the Conservatory at Keller Town Center are retirement communities dedicated to enrich, enhance and extend seniors' independent lifestyle.

With unparalleled services and amenities, Conservatory Senior Living is distinctive among retirement communities, boasting elegant architecture and thoughtful interior design resulting in a warm, comfortable residential environment. The Conservatory lifestyle encompasses excellence at every turn, infusing each glorious day with a broad array of magnificent amenities that delight the senses, nurture the body, and sharpen the mind.

## Sumptuous Cuisine and Healthy Choices

A great variety of menu selections are created by the Conservatory's executive chefs and their talented culinary teams. There is always a healthy, flavorful choice on every lunch and dinner menu along with something a bit more indulgent. Cruise-style buffet lunch and dinner are served Monday through Saturday, along with a bountiful Sunday brunch. Casual lunch take-out and coffee service are available in the Safari Lounge, while a more formal lunch or dinner is available to residents in the elegant Grand Conservatory dining room. There is also a private dining room for family meals and parties and in-house catering for special occasions. In addition, residents have true dining flexibility, choosing when and how often they dine.

## Exceptional Fitness Programs Personalized For Active Seniors

The Conservatory's Certified Fitness Specialists meet individually with each resident to design a personalized fitness program based on an individual fitness assessment.

Fitness Specialists assist residents in securing their physician's approval of the individual personalized fitness program and also

the physician's approval to progress to the next level of the fitness program as fitness goals are reached. These progressive fitness programs improve strength, flexibility, balance and functional mobility. The Fitness Specialists also provide orientation for the treadmills, recumbent bikes, strength training equipment and exercise recommendations. There are a variety of group exercise classes which emphasize core body conditioning and balance training for prevention of falls and injuries. The fitness programs help residents maintain an active, healthy lifestyle.

## Enrich Your Mind

The Conservatory also offers an enrichment program for the mind, utilizing Posit Science's Brain Fitness program that stimulates brain processing mechanisms to function faster and more effectively, with profound effects on memory, cognitive function and quality of life. Participants have been shown to sharpen their memory, improve their thinking skills and enhance communication – often taking up to 10 years off their mental age. For additional information on this program, please visit [www.positscience.com](http://www.positscience.com).

## The Conservatory's Focus: Nutrition, Physical and Mental Fitness, and a Beautiful Residential Environment

The Conservatory is dedicated to enhancing and extending a resident's independent lifestyle by providing four very important components. First and foremost, is to provide fresh, healthy food of the highest quality. Second, is to provide personalized fitness programs designed by on-site Certified Fitness Specialists. Third, is to provide the brain fitness program by Posit Science to help residents maintain an alert and active mind. And fourth, is to provide an outstanding, beautifully designed residential environment that residents can call home and feel safe and secure. The Conservatory is a community where neighbors become friends and enjoy many social and educational activities that are created with a vibrant lifestyle in mind.



**Elegant Lifestyle, Incredible Location:** Keller's most prestigious luxury senior community, the Conservatory at Keller Town Center, is located on Country Brook Drive, close to convenient neighborhood shopping and restaurants.

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## Kitchens to Delight Culinary and Interior Design Enthusiasts Alike

The Conservatory offers elegant one- and two-bedroom residence suites, which are ideal for entertaining family and friends. Each suite features a kitchen to delight both culinary and interior design enthusiasts. Kitchens feature stainless-steel appliances, including a full-size, frost-free refrigerator/freezer, a cooking range, a microwave oven and a dishwasher. Beautiful granite countertops and backsplashes elegant cabinetry in a warm nutmeg tone, and imported stone flooring also distinguish the kitchens.

## Elegant Bedrooms and Baths

The elegant bedrooms and baths in each suite give residents the unmistakable feeling of luxury. The bedrooms are large and feature spacious walk-in closets, with ceiling fans in the master bedroom. The gorgeous bathrooms boast oversized mirrors, beautiful imported marble vanities, wood cabinetry and imported tile flooring. Single-bath suites feature a seated walk-in shower enclosure with clear shatter-proof glass doors and a vapor-proof light. Two-bath suites feature both walk-in showers and tubs.

## Designer Details

Upscale, designer details set the Conservatory's residences above those of other communities. They include all of the details of a fine home, such as solid-core



**Luxury Lifestyle, Outstanding Amenities:** Opening in February 2007, Plano's most elegant senior retirement community features personalized fitness programs in the Wellness Center and chef-prepared meals in the Grand Conservatory dining room.

front entry doors, crown molding, a decorator series paint palette and high-quality, decorator stain-resistant carpet in all suites, installed over a plush carpet pad. The suites also boast Thermo Tech 2000™ sound insulation throughout each residence for added privacy. Suites also feature balconies or patios, double-glazed insulated thermal windows and designer ceiling fixtures in the foyer and living area. Access to state-of-the-art fiber optic connections for Internet and television provide cutting-edge technology for home entertainment.

## Five-Star Services

Moreover, the Conservatory offers a wide variety of activity programs and social events, a fully equipped fitness center with personalized fitness programs, a resort-style heated pool and spa, and a 40-seat movie theater. The Conservatory offers a complete line of services including fine cruise-style dining and Sunday brunches, a beauty salon/barber shop and housekeeping service. For additional security the Conservatory provides covered parking and garages and 24-hour staffing with a mobile emergency call system.

The Conservatory's Clubhouse boasts many amenities for residents to enjoy. It features a spacious community center with exquisite interior furnishings, lavish draperies, timeless antiques and accessories.

Each community includes an elegant formal dining room, the Safari Lounge, a beautifully appointed library stocked with a broad selection of fiction and nonfiction titles, a card and game room, an arts and crafts studio and a business center.

## Impeccable Service

The courteous professional staff pampers residents with impeccable service, which is a Conservatory Senior Living trademark. From

responsive concierge service to scheduled transportation, an amazing array of exceptional programs and services are offered at each community.

The Conservatory lifestyle is truly unique, offering a combination of extraordinary luxury, services, amenities and value to enrich, enhance and extend independent seniors' lifestyles.

To schedule a tour of the Conservatory at Keller Town Center, please call 817-562-3100. To tour the Conservatory at Plano, call 972-491-3100. You can also visit Conservatory Senior Living on the Web at [www.conservatoryseniorliving.com](http://www.conservatoryseniorliving.com).



**Conservatory at Keller  
Town Center**

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**Conservatory at Plano**

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